



2016 Business Program Ad Form

YES, I would love to support the performing arts through Laguna Ballet.

YOUR NAME _____

ADDRESS _____ CITY/STATE/ZIP _____

PHONE _____ EMAIL _____

2016 Business Ad Prices - All Ads are now in COLOR

QTY	DESCRIPTION	PRICE PER AD	TOTAL PRICE
	Business Ad A - Business Card Ad Wide - 3.5" (w) x 2" (h); Color; 300 DPI	\$75	
	Business Ad B1 - 1/8 Page Tall Ad - 1.7667" (w) x 4.933" (h); Color; 300 DPI	\$75	
	Business Ad B2 - 1/8 Page Wide Ad - 3.68" (w) x 2.1576" (h); Color; 300 DPI	\$75	
	Business Ad C1 - 1/4 Page Tall Ad - 1.7667" (w) x 9.1647" (h); Color; 300 DPI	\$175	
	Business Ad C2 - 1/4 Page Wide Ad - 3.68" (w) x 4.4933" (h); Color; 300 DPI	\$175	
	Business Ad D1 - 1/2 Page Tall Ad - 3.68" (w) x 9.1647" (h); Color; 300 DPI	\$300	
	Business Ad D2 - 1/2 Page Wide Ad - 7.5067" (w) x 4.4933" (h); Color; 300 DPI	\$300	
	Business Ad E - Full Page Ad - 8.5" (w) x 11" (h); Color; 300 DPI; Full Bleed	\$500	
	Business Ad F - Inside Front Cover Ad - 8.5" (w) x 11" (h); Color; 300 DPI; Full Bleed	\$650	
	Business Ad G - Inside Back Cover Ad - 8.5" (w) x 11" (h); Color; 300 DPI; Full Bleed	\$650	
	Business Ad H - Outside Back Cover Ad - 8.5" (w) x 11" (h); Color; 300 DPI; Full Bleed	\$800	
GRAND TOTAL			

Advertising Deadline: Wednesday November 9th, 2016

Please email a digital file of your advertisement. PDF, TIF, JPG (High Resolution, 300 DPI) to:
lagunanutcrackerprogram@gmail.com

We reserve the right to re-size, adjust and reformat any image as necessary.
Business cards can be submitted as PDF or can be scanned if a digital file is not available. Business cards can only be displayed horizontal (wide).

*Please submit this form with a check payable to:
"Laguna Ballet"*

Laguna Ballet - (Tax ID # 33-0254431)
23854 Via Fabricante, Suite D-1 & F3, Mission Viejo, CA 92691
Phone: 949-855-4702
www.LagunaNutcracker.com

**Artwork for each ad submitted must be in the exact dimensions specified above (300 dpi, color) and in the one of the following file formats (pdf, .jpg, .tif).
If you have any questions about file formats, please do not hesitate to ask.**