



## 2016 Family Program Ad Form

YES, I would love to support the performing arts through Laguna Ballet.

We are pleased to announce that the 2016 Nutcracker Program will now be larger (full 8.5x11) and 100% color throughout the program. The Nutcracker Program Committee has made it easier for you to recognize your dancer in the Nutcracker Program. Simply indicate the Ad package, build your ad in Microsoft Word and submit your ad. If you require assistance with building your ad, we have an ad team that is able to assist you assuming that you provide your ad text and a digital photo (color).

Please email Renee Petro for information at [reneepetro@cox.net](mailto:reneepetro@cox.net).

### DIRECTIONS

- Go to website: [www.lagunadancetheatre.com](http://www.lagunadancetheatre.com) or [www.lagunanutcracker.com](http://www.lagunanutcracker.com)
- Select "About Us" → "Forms and Schedules Menu"
- Under "Nutcracker Program Family Ads" → "Select Ad Size"
- Fill out and Submit the Online Form
- You will receive a confirmation email with the details of your ad. Print the confirmation email and bring to the Office along with payment -- cash or check payable to "Laguna Ballet"
- If you have not received confirmation email, bring the completed form below to the Office with payment.
- Please note, we can only accept the Ads submitted through the website Ad submission form.

## Advertising Deadline: Wednesday, November 9<sup>st</sup>, 2016

**Laguna Ballet - (Tax ID # 33-0254431)**

23854 Via Fabricante, Suite D-1 & F3, Mission Viejo, CA 92691 (Phone: 949-855-4702)

2016 Family Ad Prices – All Ads are now in COLOR (For Exact Family Ad Dimensions and Word Templates, please visit the link listed above)			
QTY	DESCRIPTION	PRICE PER AD	TOTAL PRICE
	Family Ad A – 1/8 Page Ad (Tall or Wide) Similar to 1/4 Page Ad in the 2015 Program	\$65	
	Family Ad B – 1/4 Page Ad (Tall or Wide) Similar to 1/2 Page Ad in the 2015 Program	\$140	
	Family Ad C – 1/2 Page Ad (Tall or Wide) Similar to Full Page Ad in the 2015 Program	\$275	
	Family Ad D – Full Page Ad	\$400	
<b>GRAND TOTAL</b>			

NAME OF DANCER IN AD \_\_\_\_\_ YOUR NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_

Cash/Check# \_\_\_\_\_