



## 2017 Business Program Ad Form

YES, I would love to support the performing arts through Laguna Ballet.

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### 2017 Business Ad Prices – All Ads are now in COLOR

QTY	DESCRIPTION	PRICE PER AD	TOTAL PRICE
	Business Ad A – Business Card Ad Wide – 3.5" (w) x 2" (h); Color; 300 DPI	<b>\$75</b>	
	Business Ad B1 – 1/8 Page Tall Ad – 1.7667" (w) x 4.933" (h); Color; 300 DPI	<b>\$75</b>	
	Business Ad B2 – 1/8 Page Wide Ad – 3.68" (w) x 2.1576" (h); Color; 300 DPI	<b>\$75</b>	
	Business Ad C1 – 1/4 Page Tall Ad – 1.7667" (w) x 9.1647" (h); Color; 300 DPI	<b>\$175</b>	
	Business Ad C2 – 1/4 Page Wide Ad – 3.68" (w) x 4.4933" (h); Color; 300 DPI	<b>\$175</b>	
	Business Ad D1 – 1/2 Page Tall Ad – 3.68" (w) x 9.1647" (h); Color; 300 DPI	<b>\$300</b>	
	Business Ad D2 – 1/2 Page Wide Ad – 7.5067" (w) x 4.4933" (h); Color; 300 DPI	<b>\$300</b>	
	Business Ad E – Full Page Ad – 8.5" (w) x 11" (h); Color; 300 DPI; Full Bleed	<b>\$500</b>	
	Business Ad F – Inside Front Cover Ad - 8.5" (w) x 11" (h); Color; 300 DPI; Full Bleed	<b>\$650</b>	
	Business Ad G – Inside Back Cover Ad - 8.5" (w) x 11" (h); Color; 300 DPI; Full Bleed	<b>\$650</b>	
	Business Ad H – Outside Back Cover Ad - 8.5" (w) x 11" (h); Color; 300 DPI; Full Bleed	<b>\$800</b>	
<b>Grand Total</b>			

We reserve the right to re-size, adjust and reformat any image as necessary. Business cards can be submitted as PDF or can be scanned if a digital file is not available.

### Advertising Deadline: Monday October 2<sup>nd</sup>, 2017

Please email a digital file of your advertisement. PDF, TIF, JPG (High Resolution, 300 DPI) and credit card info to: [Lagunanutcrackerprogram@gmail.com](mailto:Lagunanutcrackerprogram@gmail.com)

Visa or Mastercard Number \_\_\_\_\_ Exp \_\_\_\_\_ Security Code \_\_\_\_\_

OR

Email a digital file of your advertisement. PDF, TIF, JPG (High Resolution, 300 DPI) and submit this form with a check payable

to:

“Laguna Ballet”

**Laguna Ballet - (Tax ID # 33-0254431)**

23854 Via Fabricante, Suite F3, Mission Viejo, CA 92691 (Phone: 949-855-4702)

[www.LagunaNutcracker.com](http://www.LagunaNutcracker.com)

**Artwork for each ad submitted must be in the exact dimensions specified above (300 dpi, color) and in the one of the following file formats (pdf, .jpg, .tif).**

**If you have any questions about file formats, please do not hesitate to ask.**