



Laguna Ballet

Dear

The Laguna Ballet is proud to announce its annual performance of *The Nutcracker* December 14th-17th, 2017 at Saddleback College McKinney Theater. For 32 years, *The Nutcracker* has been a family favorite tradition for the community of Southern Orange County. Since 1985, Laguna Ballet has grown from a small, private dance school to a prominent source of art and culture in Mission Viejo.

Laguna Ballet is a non-profit Ballet Company which provides professional-quality public performances throughout the year. These performing opportunities showcase local dancers whom range from elementary school-age to college. Laguna Dance Theater (LDT) is the training facility and home of the Laguna Ballet.

While Laguna Dance Theater (rent, staff salaries, utilities, equipment, etc.) is covered by student tuition, Laguna Ballet (the non-profit organization) must separately raise an additional \$25,000 per year to continue these high-quality professional performances. My success rate at launching the careers of my dancers is due to not only excellent technique training, but performing. Without the experience of performing publicly, LDT is just another dance school.

Ticket sale revenues and current fundraising efforts continue to fall short of our expenses year after year. We have simply outgrown what we have done in the past. The caliber of our dancers and the quality of our productions require a donations and sponsorships. They are crucial for our production to grow.

Here is how you can support Laguna Ballet with your charitable tax-deductible gift:

- **Advertise** in our program which reaches over 2,500 local businesses and families.
- **Gift donations** we are collecting donated items and gift certificates to incorporate into gift baskets, given away via opportunity drawing at each of our 6 performances.
- **Cash donation** to offset production expenses.
- **Donations for Concessions** (cups with lids, hot cocoa/cider mix, brownie mix, individual small bags of chips, bottled water/soda).

With your help, your generous, tax-deductible gift could fund one or more of these items:

- \$15,000 Principal Dancers
- \$5,000 Backdrops
- \$2,500 Stage Crew
- \$2,000 New Costumes/Tutus
- \$1,500 Restoration and Cleaning of existing costumes (some over a decade old)
- \$700 Car Rentals for Principal Dancers (rehearsals and performances)
- \$600 Props and Backstage Equipment
- \$600 Front of House (decorations, signage, provisions)
- \$175 Back Office Operations for Laguna Ballet (resources and supplies)

Share in the spirit of Laguna Ballet's production of *The Nutcracker* through your tax-deductible sponsorship or donation. Help us continue to serve our community. All donations are due by November 14, 2017. Please mail directly to Laguna Ballet or call 949.855.4702. Thank you in advance for your generosity.

Kind Regards,

Shery Gilbert
Artistic Director
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