



## 2017 Family Program Ad Form

*YES, I would love to support the performing arts through Laguna Ballet.*

Make your dancer feel special by recognizing he/she in full size (8.5x11), 100% color Nutcracker Program. The Nutcracker Program Committee has made it easier for you to recognize your dancer in the Nutcracker Program. Simply indicate the Ad package, build your ad in Microsoft Word and submit your ad. If you require assistance with building your ad, we have an ad team that is able to assist you assuming that you provide your ad text and a digital photo (color). Please email Josephine Shih for information at [family.rattan@gmail.com](mailto:family.rattan@gmail.com).

Directions:

- Download this ad form ( also available on our website: [www.lagunadancetheatre.com](http://www.lagunadancetheatre.com) or [www.lagunanutcracker.com](http://www.lagunanutcracker.com) under "Nutcracker" and "Program Advertising.")
- Select "Family Ad Template" based on the size you are choosing to format your ad. Please format to specific measurements (upper righthand corner) and create in a **word document**.
- Email your ad and order form to [lagunanutcrackerprogram@gmail.com](mailto:lagunanutcrackerprogram@gmail.com)
- You will receive a confirmation email with the details of your ad. Print the confirmation email and bring to the Office along with payment -- cash or check or credit card payable to "Laguna Ballet".
- If you have not received confirmation email, bring the completed form below to the Office with payment.
- Please note, we can only accept the Ads submitted online.

## Advertising Deadline: Monday, October 9th, 2017

**Laguna Ballet - (Tax ID # 33-0254431)**

23854 Via Fabricante, Suite F3, Mission Viejo, CA 92691 (Phone: 949-855-4702)

### 2017 Family Ad Prices – All Ads are now in COLOR

(For Exact Family Ad Dimensions and Word Templates, please visit the link listed above)

QTY	DESCRIPTION	PRICE PER AD	TOTAL PRICE
	Family Ad A – 1/8 Page Ad (Tall or Wide) – Similar to 1/4 Page Ad in the 2015 Program	<b>\$65</b>	
	Family Ad B – 1/4 Page Ad (Tall or Wide) – Similar to 1/2 Page Ad in the 2015 Program	<b>\$140</b>	
	Family Ad C – 1/2 Page Ad (Tall or Wide) – Similar to Full Page Ad in the 2015 Program	<b>\$275</b>	
	Family Ad D – Full Page Ad (8.5 x 11)	<b>\$400</b>	
<b>Grand Total</b>			

Name of Dancer in Ad: \_\_\_\_\_ Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Visa or Mastercard Number \_\_\_\_\_ Exp \_\_\_\_\_ Security Code \_\_\_\_\_

**Total Amount: \$** \_\_\_\_\_

**Cash/ Check #** \_\_\_\_\_